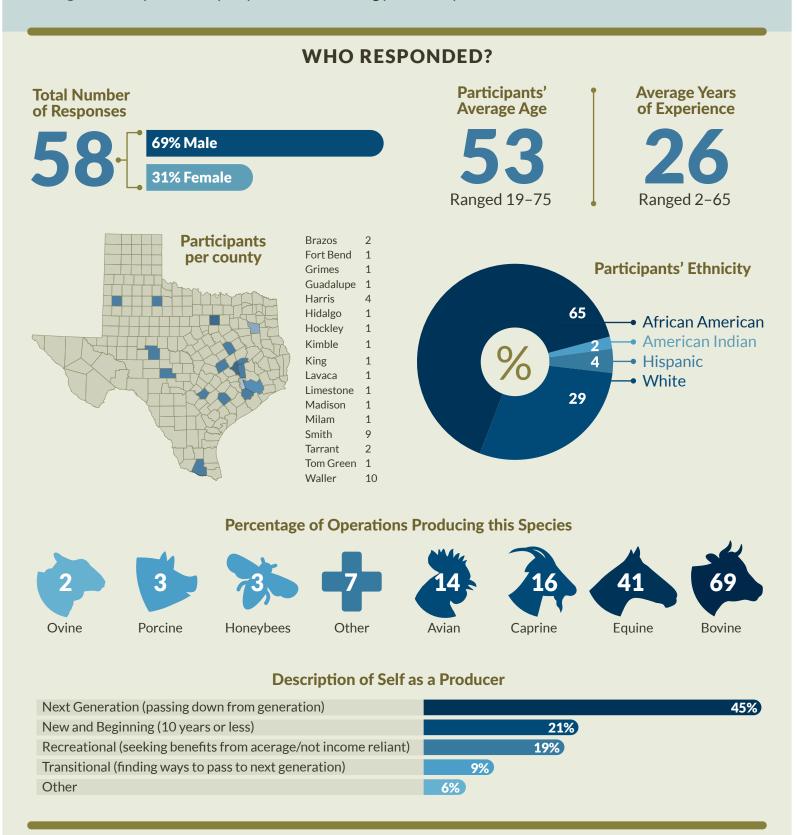


Creating Partnerships Survey for Producers

RESULTS AT A GLANCE

SURVEY GOALS

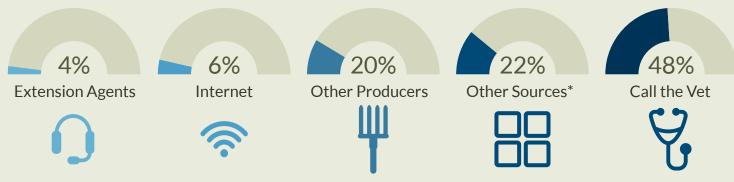
Explore challenges rural producers face in sustaining their operation. **Understand** rural producers' current relationships with veterinarians. **Recognize** rural producers' perspectives on creating partnerships with veterinarians.



PRODUCERS' WILLINGNESS TO CREATE PARTNERSHIPS BY SCENARIO

	UNLIKELY	SOMEWHAT UNLIKELY	NEITHER LIKELY NOR UNLIKELY	SOMEWHAT LIKELY	LIKELY
	4%	4%	2%	33%	57%
For Livestock Operation Growth	12%	6%	12%	25%	45%
For Goal Achievement	6%	6%	8%	31%	49%

PRODUCERS' SOURCE OF INFORMATION REGARDING ANIMAL HEALTH OR LIVESTOCK OPERATION



*Other responses included "My own knowledge", "Extension resources", and "Combination of all sources".

TOP CHALLENGES TO MAINTAIN AND SUSTAIN LIVESTOCK OPERATIONS

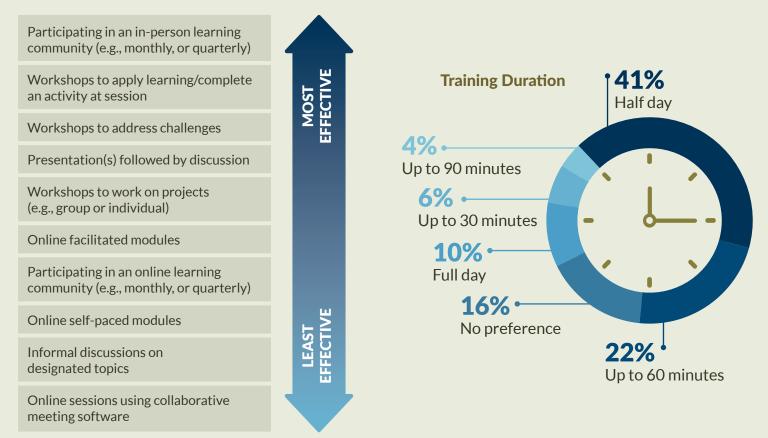


PRODUCERS' SELF-ASSESSMENT OF KNOWLEDGE AND INTEREST IN CONTINUING EDUCATION ACROSS TOPICS

	Knowledge of Topic							
	NONE	VERY LITTLE	SOME	APPROACHING MASTERY	MASTER/ TEACHER	NONE	SOME INTEREST	VERY INTERESTED
Development of Animal Health Plan	2%	18%	34%	28%	18%	4%	21%	74%
Recordkeeping/ Documentation and Monitoring	4%	20%	26%	32%	18%	4%	17%	78%
Operation Biosecurity	14%	30%	28%	18%	10%	13%	22%	63%
Herd Health Security	6%	22%	44%	18%	10%	2%	22%	76%
Animal Husbandry Practices	10%	18%	43%	20%	10%	3%	22%	76%
Disease Reduction and Control Plans	10%	21%	33%	21%	15%	0%	27%	73%
Transboundary Animal Diseases	23%	28%	26%	13%	10%	5%	30%	65%
Financial Management	5%	23%	28%	23%	13%	3%	16%	81%
Vaccination	3%	15%	43%	30%	10%	3%	16%	81%
Conducting Welfare Assessments	5%	18%	35%	30%	13%	5%	19%	76%

LEARNING PREFERENCES

Training Styles



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